

Claims:

1. A composition for preventing hair loss and promoting hair growth, comprising an Asiasari Radix extract as an active ingredient.

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2. The composition according to claim 1, wherein the Asiasari Radix extract is in an amount of 0.01~10% by weight based on the solid content, relative to the total weight of the composition.

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3. The composition according to claim 1, wherein the Asiasari Radix extract is obtained by extracting Asiasari Radix with a lower alcohol, n-hexane or a mixture thereof.

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4. The composition according to claim 2, wherein the Asiasari Radix extract is obtained by extracting Asiasari Radix with a lower alcohol, n-hexane or a mixture thereof.

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5. The composition according to claim 1, further comprising at least one ingredient selected from an inhibitor of 5 $\alpha$ -reductase activity and an activator of hair follicle cells.

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6. The composition according to claim 5, wherein the inhibitor of 5 $\alpha$ -reductase activity is at least one selected from Sophorae Radix extract, Coicis Semen extract and Caryophylli Flos extract; and the activator of hair follicle cells is at least one selected from hinokitiol and nicotinamide.

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7. The composition according to claim 5, wherein the inhibitor of 5 $\alpha$ -reductase activity is in an amount of 0.001~10% by weight and the activator of hair follicle cells is in an amount of 0.001~10% by weight, based on the total weight of the composition.

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8. The composition according to claim 1, further comprising at least one selected from capsicum tincture, tocopherol acetate, benzyl nicotinate, piroctonolamine, salicylic acid and l-menthol.

9. The composition according to claim 5, further comprising at least one selected from capsicum tincture, tocopherol acetate, benzyl nicotinate, piroctonolamine, salicylic acid and l-menthol.

5            10. A topical formulation for transdermal application, comprising the composition according to claim 1.